

# Aligning on Priorities When Everything is Important

Session 2 | April 29



## Section 1

# WELCOME



We're so happy to see you.

Thank you for joining us.



# Talking Today



**Panthea Lee**

Founder & Executive Director



**Corey Chao**

Strategic Designer



# Hi! We're Reboot.

**Who We Are:** We were founded to **tackle structural inequity and injustice**. We primarily work in the global development, good governance, and civic & media innovation spaces.

**How We Work:** We advance our mission in over 40 countries in collaboration with partners – social movements, community groups, civil society, media, companies, governments, and international agencies - **to drive transformative collaborations for courageous change**.

**Our Perspective:** Our thinking and methods are informed by our backgrounds as **ethnographers, organizers, facilitators, and designers**.



# Why We're Here

**The Need:** Tackling systemic challenges require systemic approaches.

**The Challenge:** Radical collaboration is hard. There's mistrust, there's fear, there's cultural differences, and there's good ol' logistics.

But **advancing structural systems change** is more important than ever.



Photo by Callum Shaw on Unsplash





# A window of profound peril or profound opportunity...

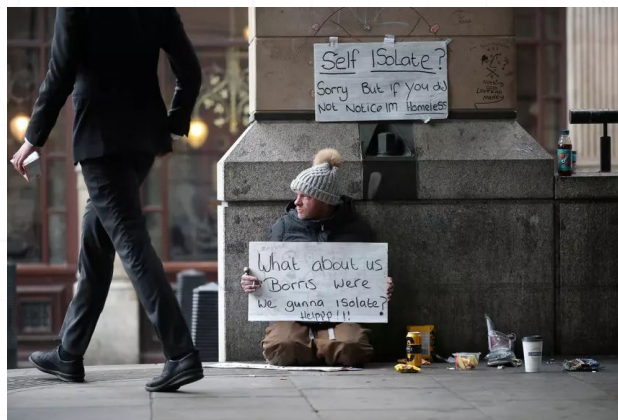


Photo by Hannah McKay (Reuters)



Photo by Rodolfo Buhner (Reuters)



Photo by Marko Djurica (Reuters)



# We must rebuild. Together.

	Artists	Activists	Researchers	Grassroots Groups	Civil Society	Companies	Governments	Journalists & Media
Role, as commonly understood	Imagine futures that honours each person's dignity	protest unjust systems, practices, institutions	assess different possible paths to a better future.	care for communities to ensure critical needs are met.	builds movements that holds us accountable to the greater good	produce goods and services to meet people's needs	set & deliver policies and services to serve their people	monitors institutions and society for violations of our social contract
... and as it must evolve.	and advocate for these new realities. .	and help define paths to dismantling them.	and shape discourse & policy towards them.	and push for needs being sustainably met.	and embeds them within institutions & ecosystems.	and do so via ethical, sustainable practices.	and protect against corrupting interests.	and combats narratives that fuel fear, divisiveness, and hate.
We need ALL these superpowers	Radical Imaginations	Moral Clarity & Courage	Intellectual Rigour	Generosity, Agility, Creativity	Power to Compel Action	Production Distribution Capacity	Resources, Scale & Durability	Ability to Shape Public Agendas

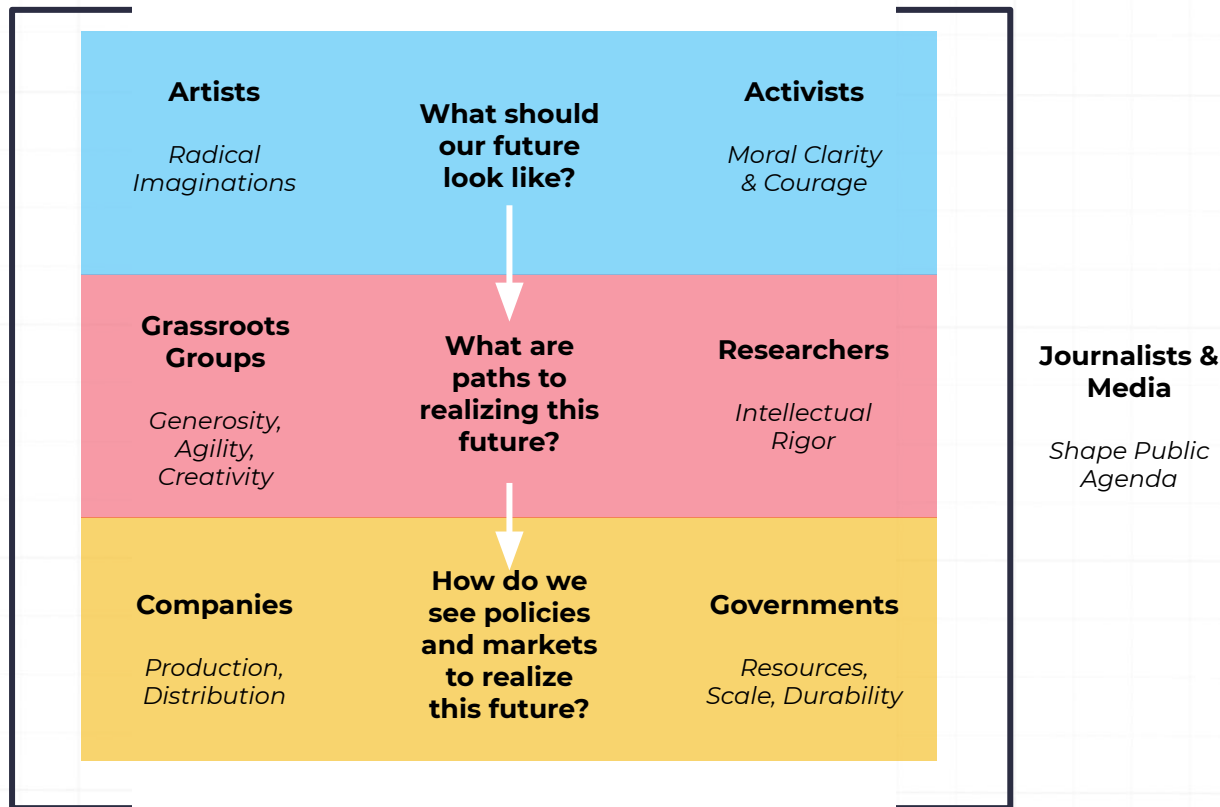




# Different superpowers for different questions

## Civil Society

*Compel Action*





# “But it’s so hard...”

- How do we **bring the right actors** to the table?
- How do we **overcome mistrust, fear, shame, inertia?**
- How do we **agree on a common vision** when we all come from different backgrounds?
- How do we move past talk (so! much! talk!) and **into action?**
- How do we sustain **momentum for the long haul?**



What We're Learning

# Look Back & Look Forward



# Our 3-Part Series

## Session 1: Why & Who

*Designing Collaborations for Urgent, Courageous Change*

How to:

- Create a compelling rallying cry
- Bring together unlikely partners
- Overcome mistrust & establish a strong foundation for success

## Session 2: How, Pt 1.

*Aligning on Priorities When Everything is Important*

How to:

- Identify and set priorities for our collaborative efforts
- Reach decision points together
- Navigate disagreement
- Synthesize discussions

## Session 3: How, Pt 2.

*Steering Diverse Partners Toward Cohesive Action*

How to:

- Guide your progress through the ups and downs of collaboration
- Troubleshoot and respond to the inevitable challenges and tensions that will arise



# For an A+ Experience

Be:



**Present**



**Constructive**

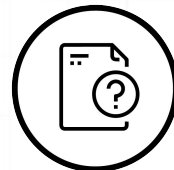
Online Etiquette:



**Mics will be muted!**

*See anything inappropriate?  
Please chat Alyssa.*

Collaborative:



**Ask us questions in Q&A function.**



**Share your reflections in chat. Make sure to send to all!**



# Last Week: Why & Who

- 1 - Give partners a compelling reason to show up
- 2 - Engage the right humans
- 3 - Diverse perspectives are key
- 4 - It's a journey! Plan the arc







# Give partners a compelling reason to show up.

- **Be as precise as you can** about your interests and concerns. Avoid jargon like “innovation”, “empowerment”, “revolutionize”.
- **Avoid pointing fingers.** Blame is the fastest way to turn potential partners into likely adversaries.
- **Craft an invitation that sparks imagination - think “what if?” not “what about...”.** Invite partners to think with you. Don’t state the solution - it gives them an excuse to say “why not” or “not for me”.



## What To Avoid

COVID-19 has created new challenges for vulnerable people. [Does not specify a problem, or who it impacts. Seems like every other thing that comes across my desk.]

Governments are not doing enough to help them. [Identifies a very specific challenge that alienates critical potential partners. Finger pointing is a no no..]

We must set up mobile, first-responder health units in low-income neighborhoods to make sure poor people have access to testing and emergency health care. [Contains the solution, with logic of how we got here. Gives people a reason to list all the reasons “why not”.]

We must ensure all residents, even those undocumented, have access to healthcare as a human right. [Goes beyond scope of what collaborators can address. Prompts overwhelm and further exhaustion.]

## A Better Option

COVID-19 has exacerbated many existing social challenges. Those that were already vulnerable—the elderly, those with pre-existing health conditions, low-income individuals and families—are even more so.

Public service-providers are struggling to respond to their immediate needs. They lack the resources and capacities to do so.

There is an **urgent** need to develop **creative** new ways of providing enhanced social support to these groups. We must recognize the vast inequities laid bare by COVID-19, and ensure our efforts **center equity and justice**.

We have an opportunity to do the **right thing now**—and to build the foundation for a more **resilient future**.



# Engage the right humans.

- Start with people that share the **same worldview, values, and motivations**. This is priceless and critical at the outset.
- **Don't reach for status:** the biggest name organizations, the highest titles, the most prominent thinkers. (Those can often be more trouble!)
- **Start with trusted relationships**, develop a core, and work "up and out".
- Appeal to **personal incentives**.





# Diverse perspectives are key.

Pay attention to often overlooked **profiles and perspectives** that are critical to creating, executing, sustaining, and adapting collaborative efforts.

Take an **expansive view of “expertise”**.

**Technical Experts:** *Less is more*

**Living Experts:** *More than you think, but maybe differently*

**Decision Makers:** *Early, avoid weeds*

**Implementers:** *Far more than you think—always*

**Allies:** *Early, at strategic points*

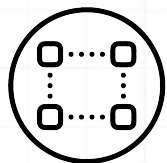


# It's a journey. Plan the arc.



## **Develop social cohesion before tackling the technical challenge.**

Build a community of humans with shared values, not a group of affiliated organizations. This is essential for follow-through, particularly something is new or uncomfortable.



**Plan out for multiple touchpoints.** Spread the process out, consider pacing carefully (and adjust), and embrace an ambiguous end point.



**Grow the group's leadership over time.** Start from a coalition approach, and ensure everyone has a leadership role at some point.



# The Arc & Art of Aligning Diverse Agendas

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Principles & Practices





# The Arc & Art

1. Do the Work Before “The Work”
2. Meet the Humans & Elephants First
3. Ground through Commonalities
4. Brainstorming, with Bumpers
5. Turning Mayhem to Magic



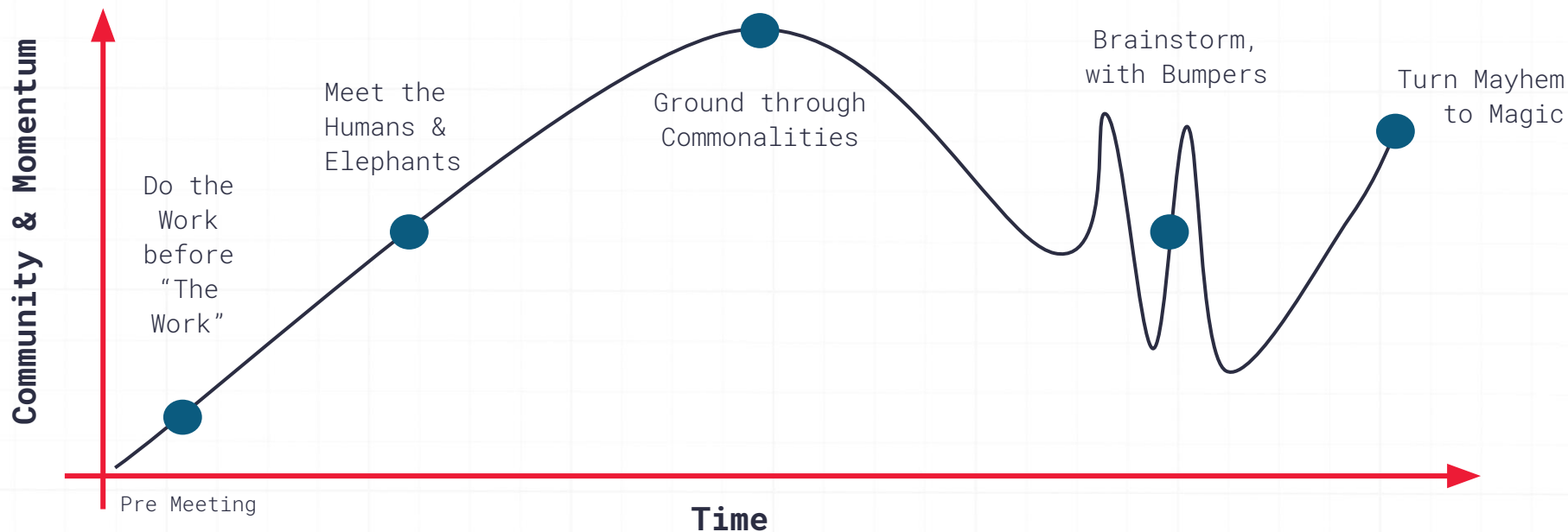
“Most social innovations don’t stem from solving technical challenges – they result from **solving relational challenges.**”

– Adam Kahane

*(paraphrased, but it’s very smart and  
he’s very kind so we hope it’s ok)*



# The Arc of Alignment



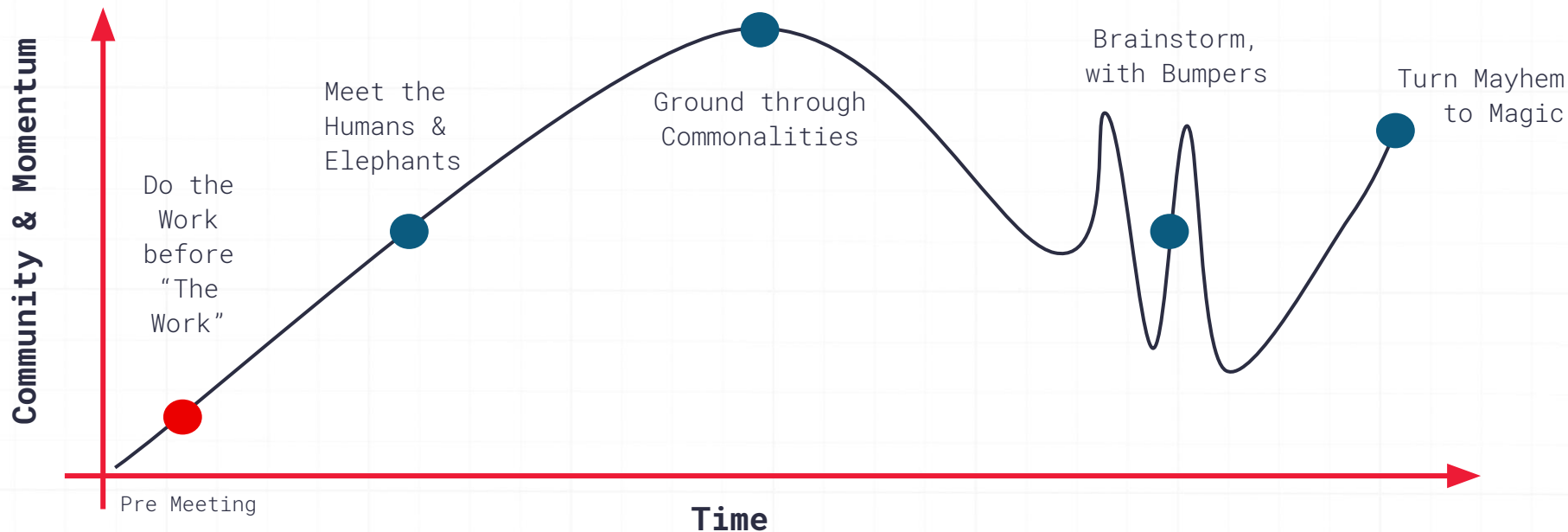


Part I:

# Do the Work Before “The Work”



# Before anyone gathers...



A meme featuring Darth Vader from Star Wars. He is standing on a balcony, looking out over a cityscape at night. The city lights are visible in the background, and there are some industrial structures in the foreground. The text "COME TO THE DARK SIDE" is overlaid on the image in large, white, bold letters with a black outline.

**COME TO  
THE DARK SIDE**

**WE HAVE  
GANTT CHARTS**





Understand **collaborators'**  
**interests, agendas,**  
**resources, and anxieties**  
before coming together, to  
create the conditions for  
them to thrive.



# Plan less, talk more.

- **Understand where collaborators are coming from.** Ask collaborators about their experience, interests, and priorities ahead of time.
- **Introduce the experiences not in the room.** Bring out the perspectives of people who are important but not present.
- **Share what you learn, and bring others up to speed.** Create materials ahead of time to help collaborators understand each other and get on the same page.



# Do: Read the room-to-be

## Why?

Collaborators always have different experiences of an issue, even if it seems like they're in total alignment.

Social and political dynamics are at least half the puzzle.





# Do: Read the room-to-be

## How?

Explore through surveys, then use interviews to clarify emerging tensions/divergences/dynamics.





# Do: Introduce unheard perspectives

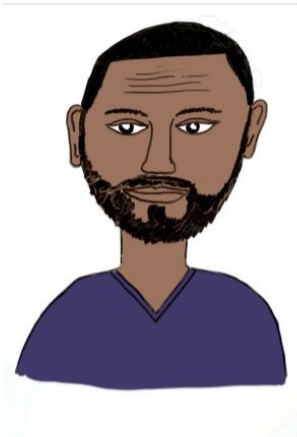
## Why?

Certain profiles are often overlooked, but often are key to success.

## How?

Talk to people, particularly about the sticky stuff.





## Ibrahim

AGE:

45

ROLE:

**Technical Specialist in  
Implementing Agency**

An engineer within the city's Department for Housing and Urban Development, Ibrahim takes pride in ensuring that all regulations are closely followed for the projects he works on. This, he knows, leads to safe, efficient, and cost-effective housing and infrastructure.

Ibrahim first learned of PB last year, when his team was assigned to implement one of the winning projects: to install security cameras in a public housing complex. Although the department received funding for the installation, the money allocated only accounted for the cost of basic consumer-level supplies and not for the time and cost of doing the project in line with city protocols, or for the salaries of security staff needed to regularly review and act upon the information captured by the cameras. As such, Ibrahim's team had to locate additional funds from their already-stretched annual budget. Adding to his frustration was a resident complaint that implementation was taking too long—the scale of the project required him to go through a specific procurement process that took time, and he was not motivated to think about creative alternatives, given he thought that the project was useful but relatively low-priority given everything else he was managing.

As the city gears up for another PB cycle, Ibrahim is glad the updated process now includes a Feasibility Review that he and other colleagues within the department had advocated for. He thinks that government departments can benefit from "crowdsourcing" ideas, yet firmly believes that projects are best planned by technical experts.

### Key Motivation for PB



### Influence on Design of PB Process



### Influence on Implementation of PB Projects



### Role in process:

- Reviews shortlisted projects for feasibility
- Incorporates winning projects into annual work plan
- Implements winning projects assigned to his department

### Pain points & needs:

- Translating citizen-driven ideas into feasible projects
- Working on PB projects on top of existing workload
- Responding to oversight (and sometimes objections) from delegate committees

Personas, user journeys, process diagrams and other tools **center the experience of key stakeholders.** They provide a compass for immediate and long-term efforts.





# Work before “the work” is for your collaborators too.

**Let your collaborators know what you’ve learned.** This can save hours of precious time in-session aligning on research or explaining language, and it gets people thinking about a shared problem ahead of time.

**This is even more essential now, with everything online.** Many people are often in meetings or on their computers all day. Help collaborators make the most of time together by moving what you can before and between gatherings.



# Tips for “Pre-Work”

## DON'T:

- Organize something without talking to your collaborators (email doesn't count!).
- Assume collaborators will know enough about those not in the room.
- Save every activity for a group setting.

## DO:

- Ask questions to understand the nuances people bring with them, through interviews or surveys.
- Look for gaps in your collective experience, and explore those proactively
- Use what you've found to plan, and share a synthesized version with collaborators in advance.

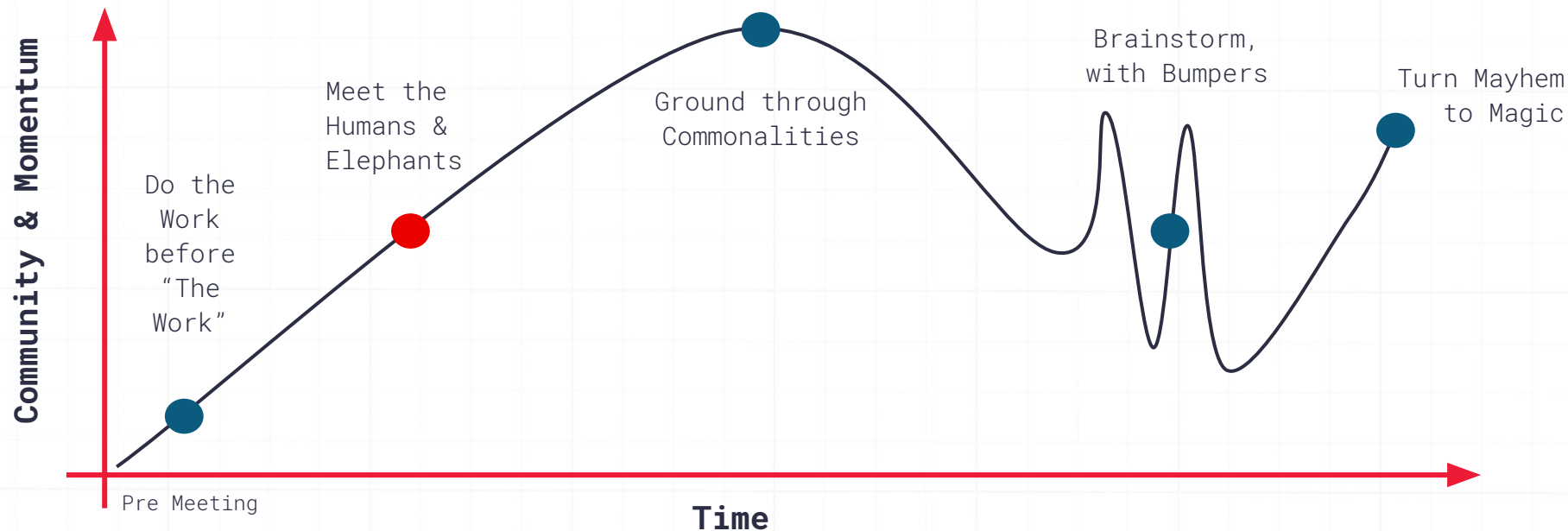


Part II:

# Meet the Humans & Elephants First



# This lays the foundation





# Meet as humans *first*

- **Build community *before* tackling substance.** Start by getting to know each other personally -- the investment will pay off “technically”.
- **Help everyone get in touch with *what truly matters to them*** -- before affiliations, titles, agendas, talking points. Why did they get into this fight? Share and find common ground.
- **Tell and absorb stories** to build connection and truly see one another.

Sample prompts:

- What is the first memory you have of injustice in \_\_\_\_\_ ?
- When did you realize you wanted to work on \_\_\_\_\_ ?



# Get ahead of the elephants in the room

- **Name the tensions that exist, in a light or humorous way.** Show it is normal and expected to talk about difficult issues. Get out ahead of them, or they will come back to bite us later.
- **Surface and depersonalize the big, unspoken contentious issues,** via prompts, tools, or exercises. Sample prompts:
  - “My last “oh crap” moment was...”
  - “The worst memory I have of trying to do this is...”
  - Agree or disagree: [Controversial statement about X topic]

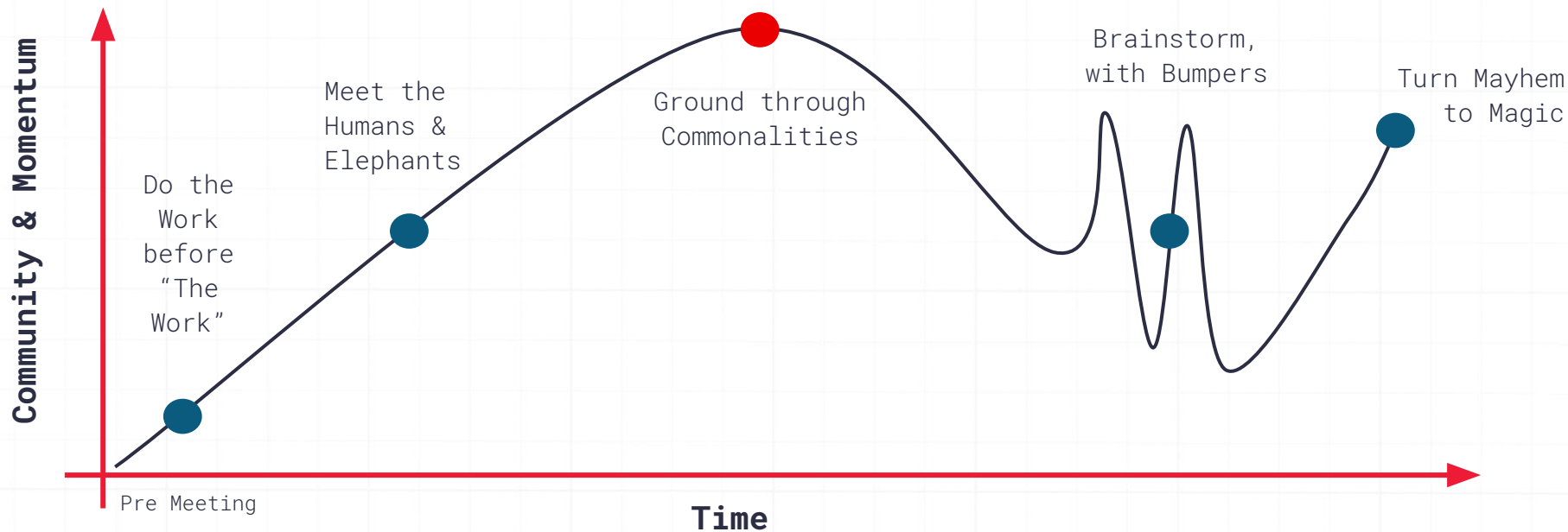


Part III:

# Ground through Commonalities



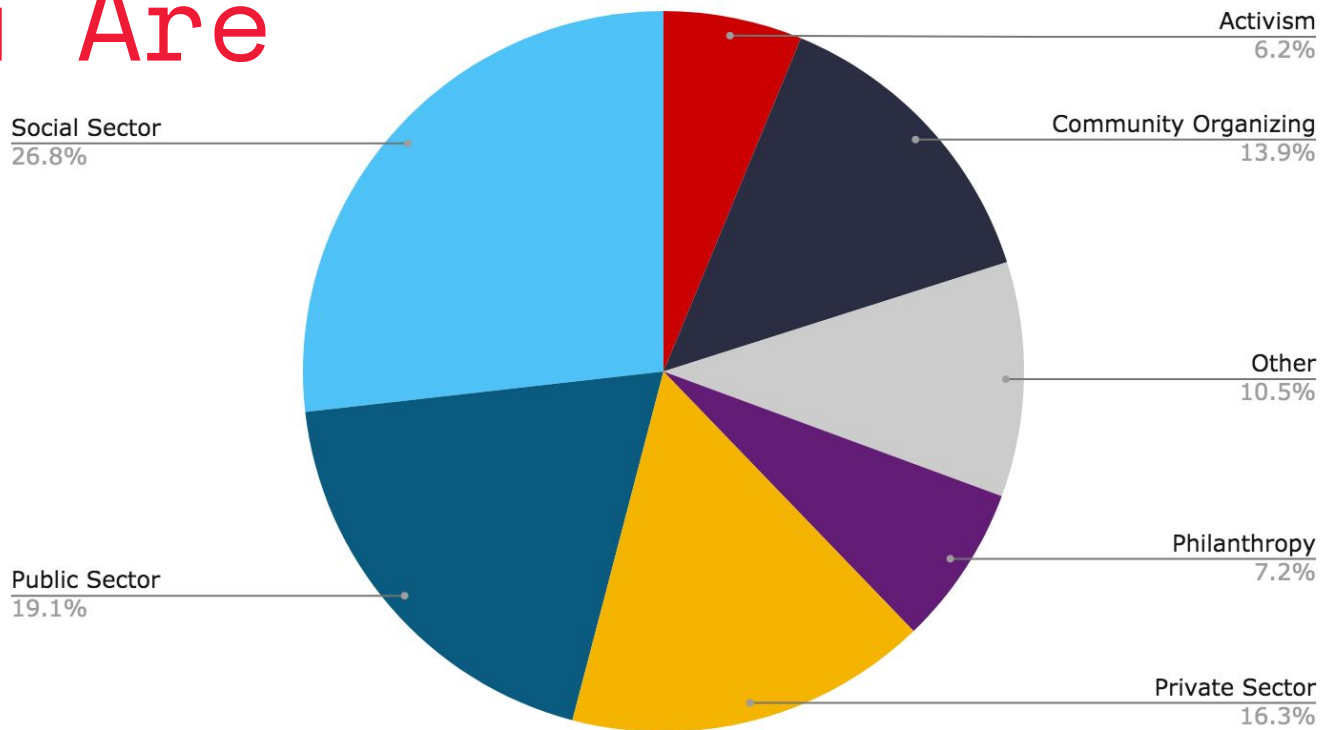
# Speak to the room, together.







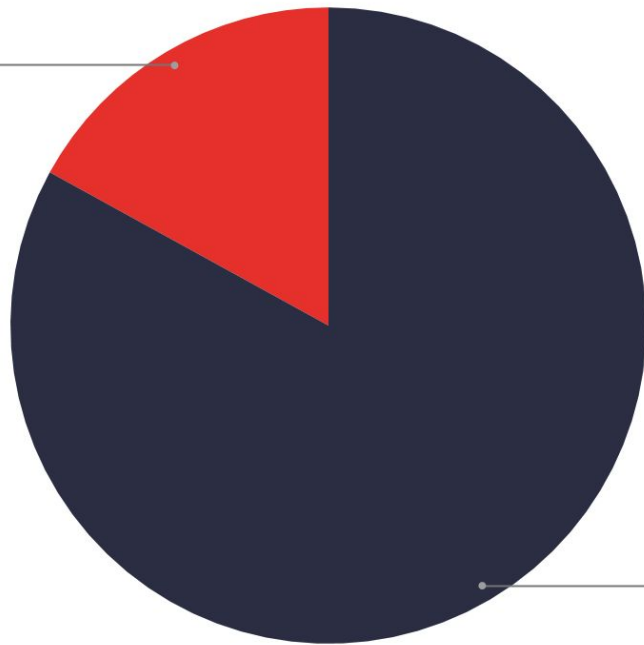
# Who You Are





# Planning for a specific collaboration

No  
17.0%



Yes  
83.0%



# What You Said:

Are you working on or planning for a specific collaboration right now, whether related to COVID-19 or otherwise?

I'm trying to **build a broad coalition** to support the Social Protection Programme in Nigeria, using our current work as a building block. How do we scale up the civil society voice ?



# What You Said:

Are you working on or planning for a specific collaboration right now, whether related to COVID-19 or otherwise?

I'm involved in conversations about what's working/ not working regarding collaboration around Covid in the UK and **how we build on this beyond Covid.**



# What You Said:

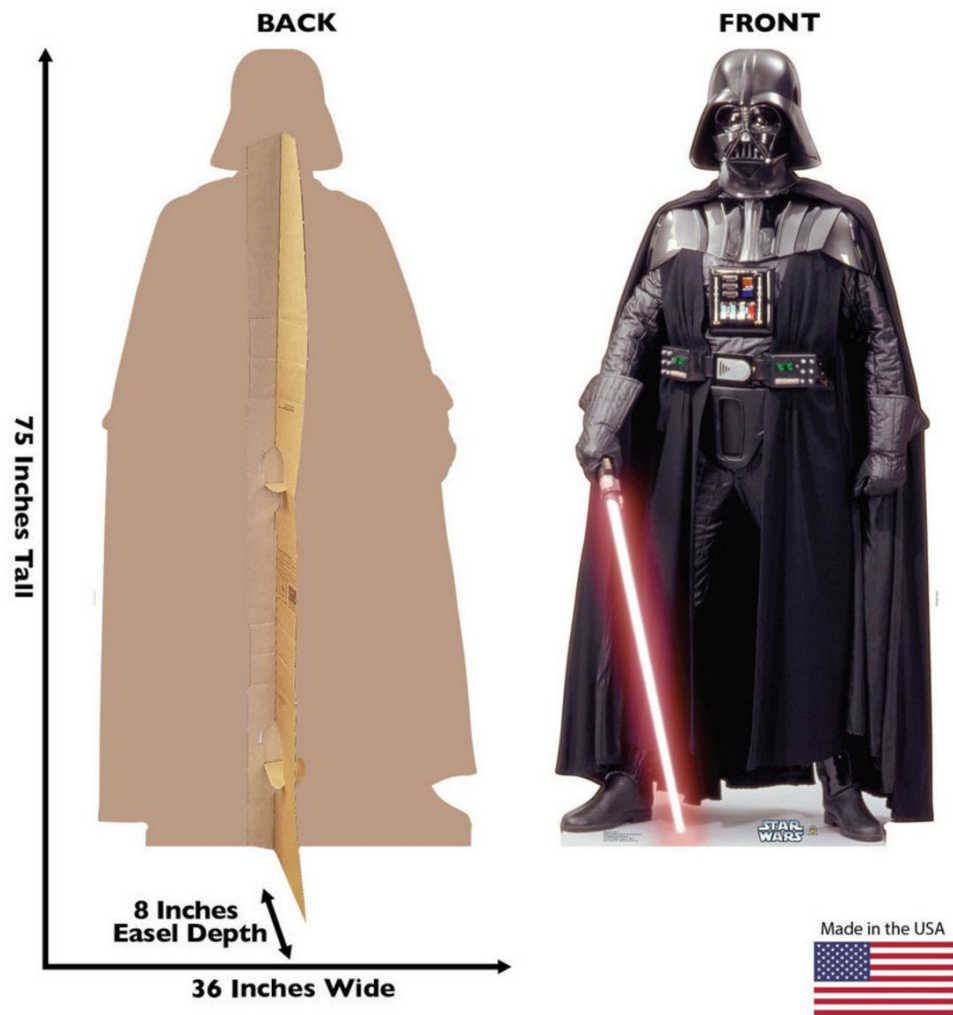
Are you working on or planning for a specific collaboration right now, whether related to COVID-19 or otherwise?

We are working with activists and peacebuilders in environments with violent conflict. Many of them are **organizing to try to prevent violence and seek peace with justice**. A lot of this work focuses on capacity building, facilitating connections, and supporting coalition-building.



# Identify a shared struggle, from different points of view.

- **Don't start with what the most senior people think.** Ground the problem from the point of view of people across the spectrum -- starting those with the Living Experts.
- **Use this to break down a problem, not to make it hopelessly complex.** Getting into the different ways a problem manifests can make it easier to get to the root of.





# Collaboration is harrrrrd.







## Most Challenging Aspect of Forming New Collaborations

Alignment around values

4.5%

Identifying the right allies

13.0%

Ensuring follow up / accountability

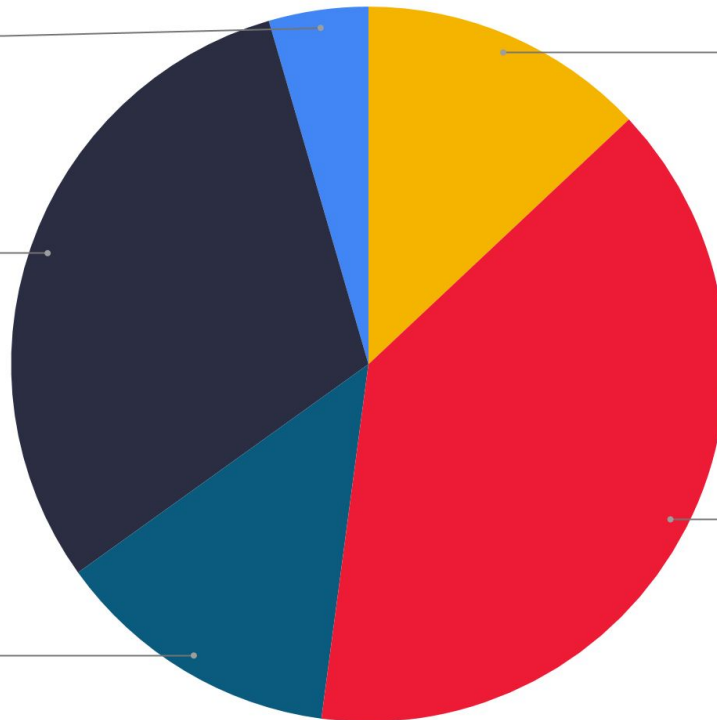
30.4%

Understanding motivations & resources

13.0%

Getting diverse actors to align

39.1%





# Everything changes from here.

- **This is a starting point.** Difference here can actually be a springboard for conversation and alignment.
- **It's not a write-off of less common struggles.** Explore the interconnectedness of problems to find their roots.
- **Be ready for the focus to shift, as a more nuanced problem emerges.** As collaborators turn a problem on its head and prioritize among their leverage points, a more pointed problem will become clear.



The same way we get siloed in our organizations, we can get siloed in how we **characterize and frame big messy problems.**

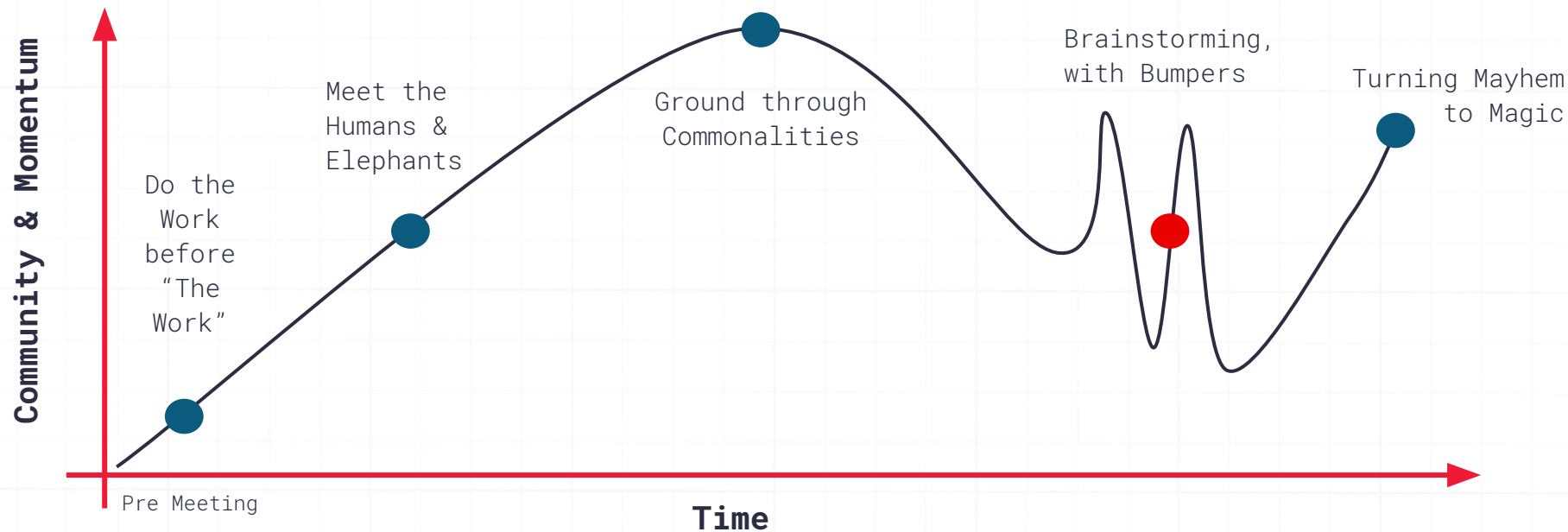


Part IV:

# Brainstorm, with Bumpers



# What goes up must come down





What is the  
**most dreaded word**  
in a gathering of  
truly diverse actors?

**SPEND ALL DAY BRAINSTORMING MEME**



**FACE I MAKE WHEN**



**SOMEONE HAS A BAD IDEA DURING A  
BRAINSTORMING** generator.net

**BRAIN STORM!**



**LETS PUT SOME IDEAS  
ON THE TABLE**



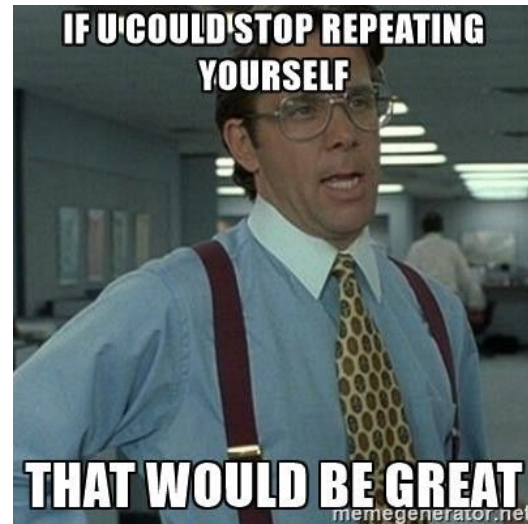
**SO THAT WE CAN  
KNOCK THEM OFF.** made on imgur

**WHEN BRAINSTORM**



**IS NOT GOING IN THE RIGHT DIRECTION** corporats

**IF U'COULD' STOP REPEATING  
YOURSELF**



**THAT WOULD BE GREAT** memegenerator.net



It doesn't have to  
be this way. Really.





# Surface & organize inputs with **structure & direction**

- **Create space for all ideas to be surfaced and heard.** People will say what they came to say. So hear them with an open mind, otherwise they won't let it go.
- **Provide lateral inspiration to stretch thinking,** so people don't just revert to what they know.
- **Understand the intention or characteristics** behind each idea surfaced, ideally in a systematic way.



Baraza Media Lab

Design Workshop | September 19–20, 2019

THE

## Coordinated Newsroom

PROGRAMMING IS:

an investigative story series focused on a particular theme

OR

### DEFINING FEATURES

Newsroom and center for training on investigative methods

Intensive editorial support

Built-in network of working journalists

### KEY ACTIVITIES

Produce in research and

Provide training for journalists and others who want to learn how to conduct interest research

Appetite for Experimentation

Low

High

Baraza Media Lab

Design Workshop | September 19–20, 2019

THE

## Journalism Tool Workshop

PROGRAMMING IS:

a webinar tutorial and release event for a minted journalism tool.

### DEFINING FEATURES

Primarily focused on building, testing, and circulating new tools for practitioners

Significant overlap with technology developers and start-ups

### KEY ACTIVITIES

Building journalism tools, (i.e. data viz, data analysis, interview coding, user research tools)

Dissemination

Appetite for Experimentation

Low

High

Baraza Media Lab

Design Workshop | September 19–20, 2019

THE

## Local Cultural Center

PROGRAMMING IS:

curated content and events, produced by locals or with relevance to local issues.

### DEFINING FEATURES

Emphasizes local issues, histories, politics, and cultural programming

Cultivates a strong local constituency—both producers and audiences

Serves as producer, venue, and advocate

### KEY ACTIVITIES

Events

Access to tools of production

Preservation

Community-building is essential

### TRANSFERRABLE QUESTIONS

To what extent does the lab emphasize and curate around a local identity?

What role could the lab play in the preservation and curation of content for a specific local audience?

Appetite for Experimentation

Low

High

Focus

Focus on Tools

Focus on Community

Authorship

Content Producer

Supports Content Producers

Geography

Locally-focused

Internationally-focused



# Surface & organize ideas with **structure & direction**

- **Listen for the desirable characteristics** behind each idea. Pull out and put back to the contributor / group to confirm.
- **Capture group consensus on characteristics (or “success criteria”)** that are important for the group effort *before* talking about ideas / activities themselves.
- **Use success criteria to organize, discuss, and assess ideas.** This keeps conversations moving forward based on agreed-upon values, and shows the logic behind “winning” ideas / activities.

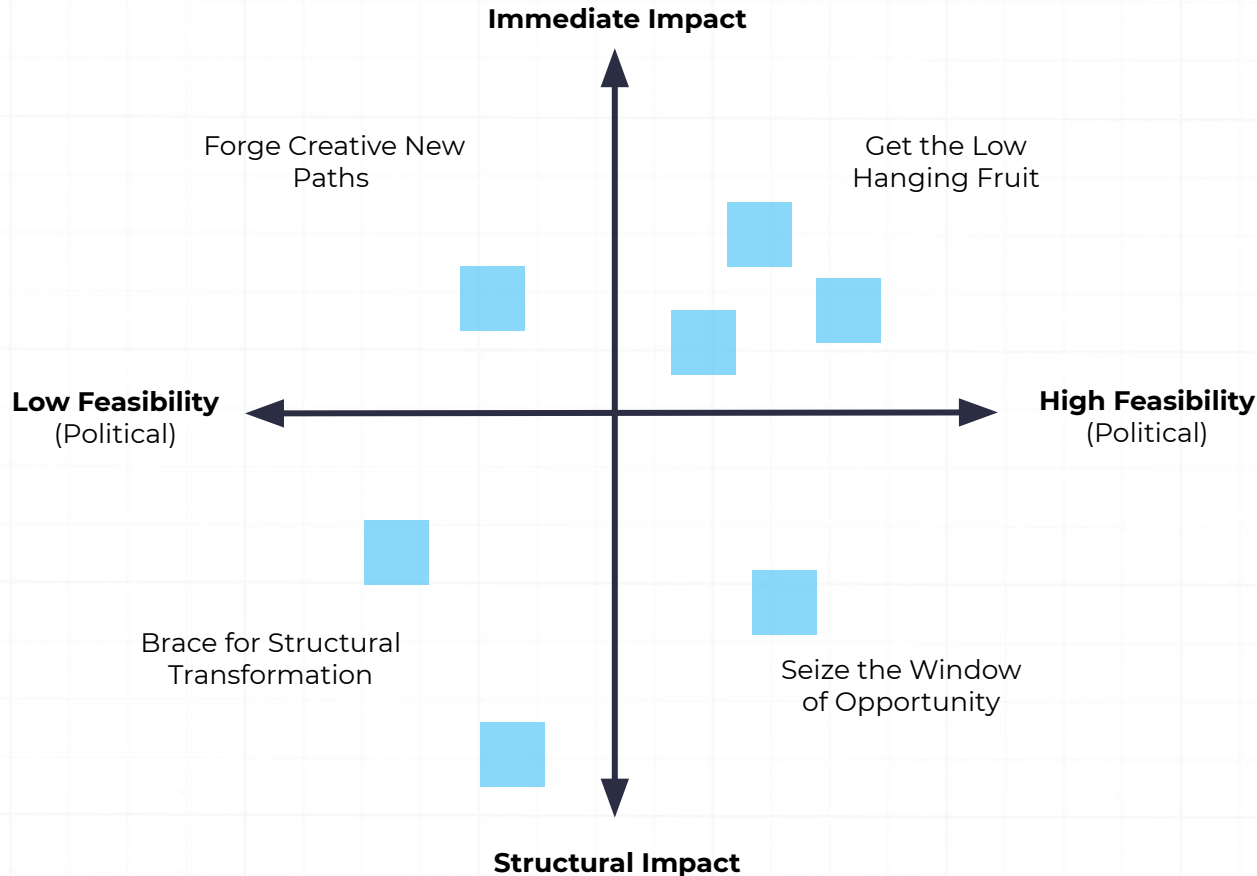


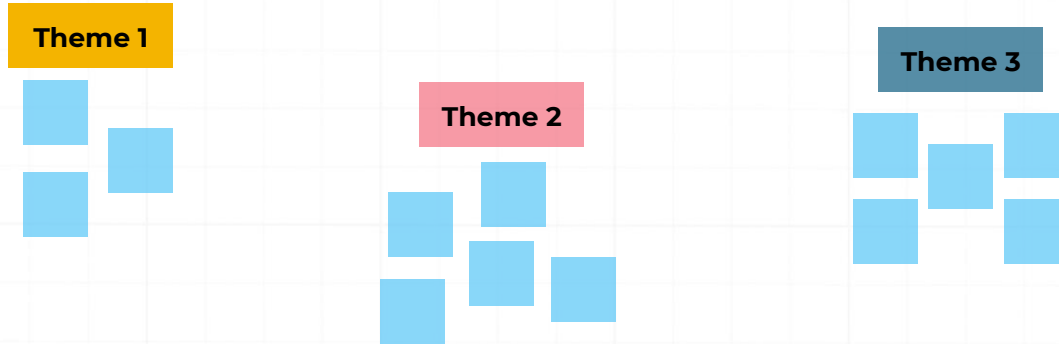
## Prioritization

### Framework: 2x2

A framework with 2 axes representing spectrums of different criteria.

Different quadrants represent different strategies / orientations.





Impact	Feasibility
● Structural	● Political
● Global	● Resources
● For vulnerable communities	● Logistical

## Prioritization Framework: Cluster & Dot Vote

A method involving one idea per post it, and the grouping of similar themes. Then, using dot stickers, having participants vote on the ones that resonate most.



Give scores of  
1 (low) - 5 (high)

### Ideas



**Feasibility: Political**  
(30%)

**Impact: Structural**  
(25%)

**Impact: For Vulnerable  
Communities**  
(20%)

**Impact: Global**  
(10%)

**Feasibility: Resources**  
(10%)

**Feasibility: Logistical**  
(5%)

2.7

4.2

1.9

## Prioritization Framework: Decision Matrix

A table for  
weighting the  
importance, need,  
or impact of each  
idea.

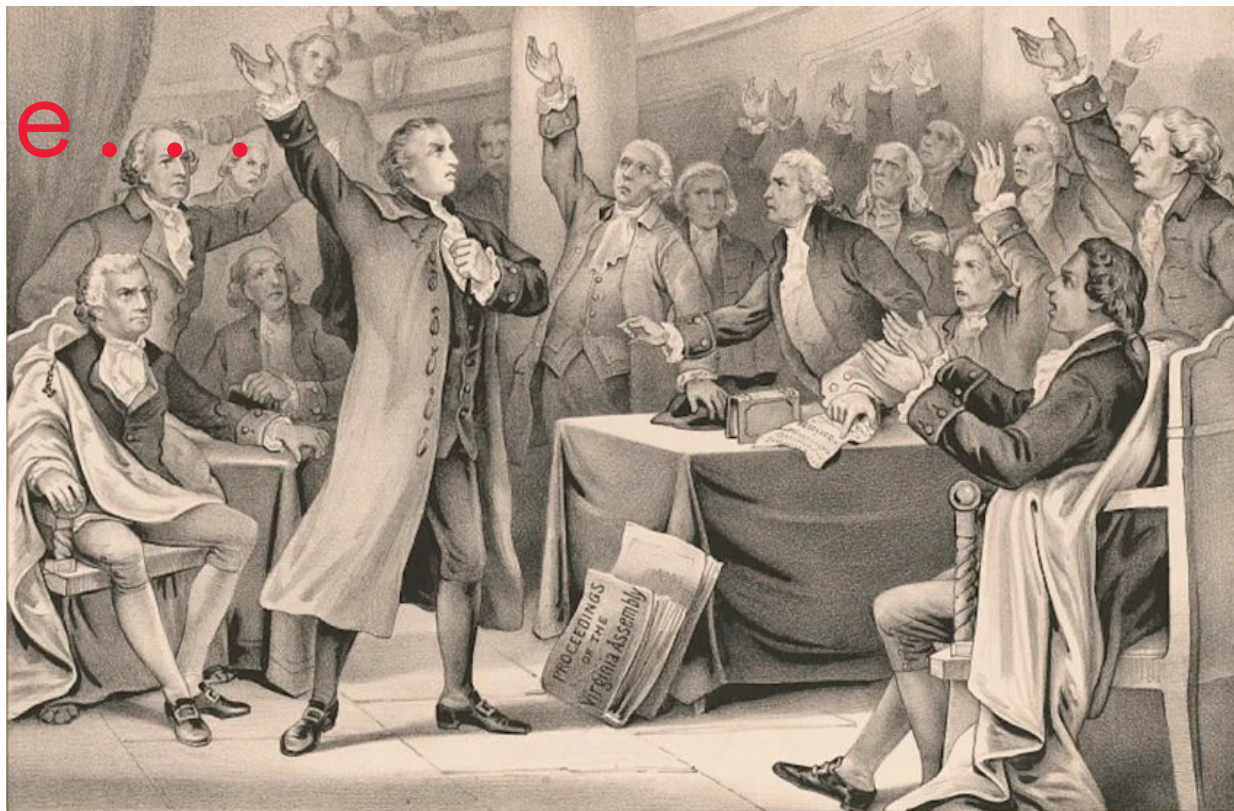


You now have a set  
of ideas that have  
“bubbled to the top”.

Mission accomplished?



Not quite...



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NEW YORK

By Currier & Ives, in the Office of the Librarian of Congress, at Washington.

125 NASSAU ST. NEW YORK.

“GIVE ME

**A PLAN  
FOR  
IMPLEMENTATION**

OR GIVE ME DEATH !”



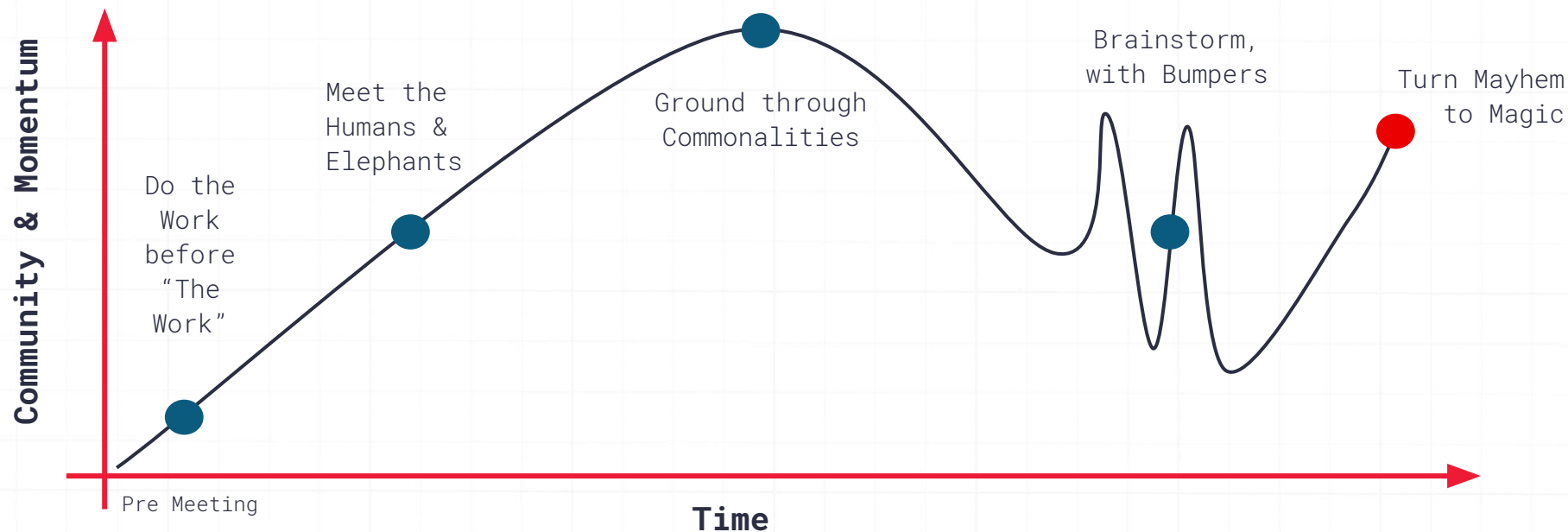


Part V:

# Turning Mayhem into Magic



# Bringing it all together





# Show strength in unity

**Scarcity / negotiation mindsets are risky**, but they're how most enter collaborations: "If we do that idea, there will be less space for my idea. *I must advocate for my idea.*"

**A successful coalition can see how all the pieces fit together** -- not all at once, not the same intensity, with the same level of investment.

**Visual frameworks & portfolios are critical.**



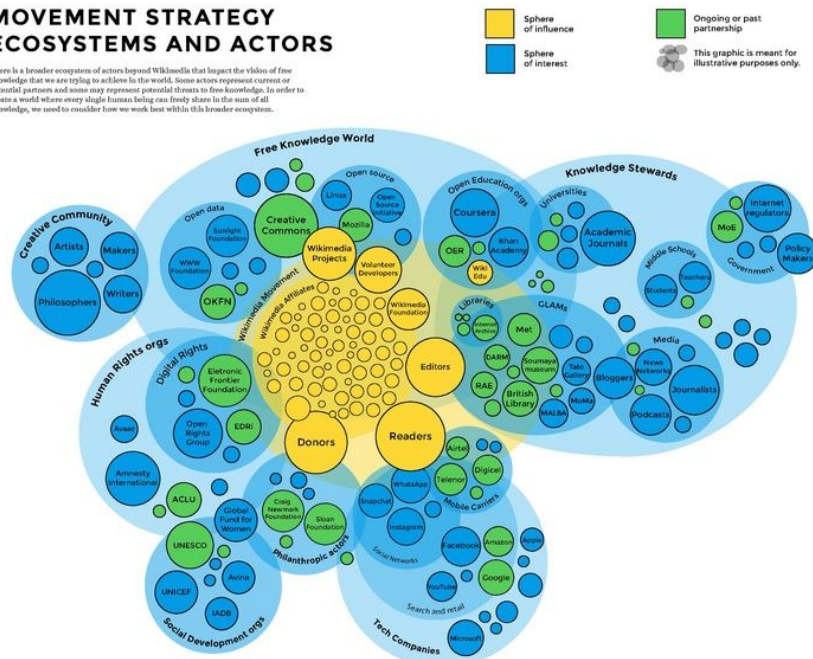
Photo by Toa Heftiba on Unsplash

# Global, complex, diverse ecosystem...



## MOVEMENT STRATEGY ECOSYSTEMS AND ACTORS

There is a broader ecosystem of actors beyond Wikimedia that impact the vision of free knowledge that we are trying to achieve in the world. Some actors represent current or potential partners and some may represent potential threats to free knowledge. In order to create a world where every single human being can freely share in the sum of all knowledge, we need to consider how we work best within this broader ecosystem.





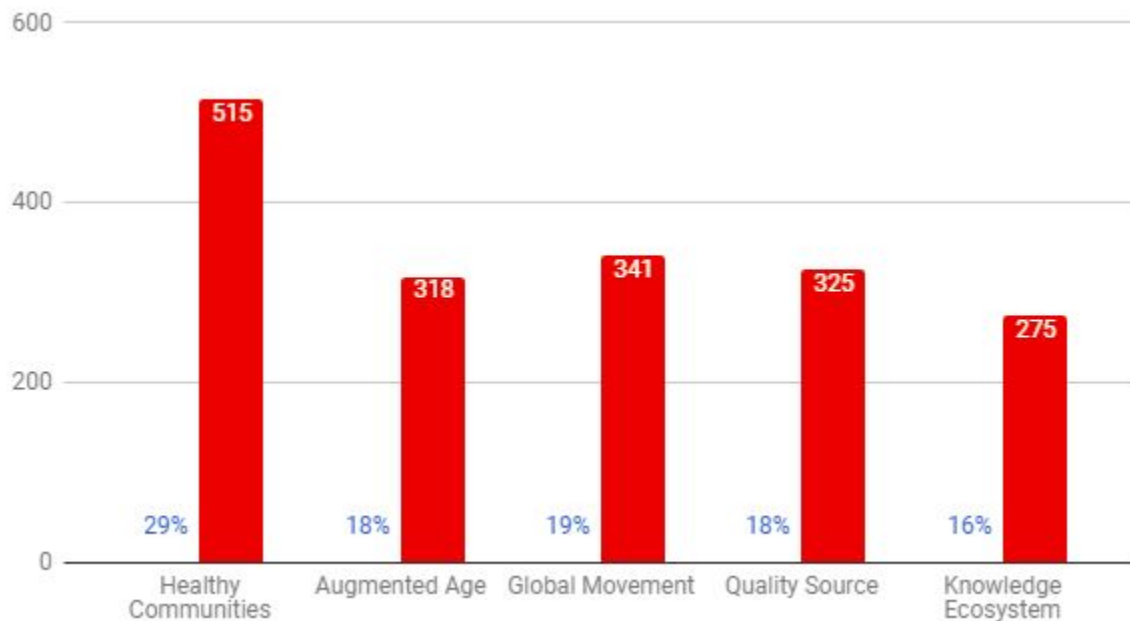


... of stellar  
human beings





# Don't: "This or That?"



*From Wikimedia.org*



Do: “There is room for all of these ideas – and we’ll be stronger for it.”

**Craft frameworks that help collaborators:**

- Separate goals, strategies, methods, activities
- Discuss different urgencies & time horizons
- Articulate the relationship between / sequence of different ideas
- Understand dependencies & synergies



## Opportunities to Grow Impact

This framework maps opportunities for Wikimedia surfaced through New Voices research in Indonesia and Brazil—and, to a lesser extent, New Readers work in Nigeria and India—against Movement Strategy themes. Opportunities to advance Theme A have been left blank, as they will come from other tracks.

### First Things First...

#### OPPORTUNITY

**0 Define the movement. Help people understand its values, its work, and its key product.**

Help new audiences understand what Wikimedia and Wikipedia are, how the movement and the product work, and why they should care. This is foundational to attracting, retaining, and growing new audiences

#### Key:

##### OBJECTIVE

Objectives for the Wikimedia movement, adapted from Movement Strategy themes

##### METHOD

Methods to achieve movement objectives, adapted from Movement Strategy themes

##### OPPORTUNITY

Opportunities for the Wikimedia movement, surfaced through research in low-awareness markets

##### Time-frame

Approximate time-horizons for implementation. Those most aligned with current strategies and resources are Near-Term. Those that require new ways of thinking about Wikimedia's work are Long-Term.

#### OBJECTIVE

**Ensure Wikipedia remains a relevant and respected source of knowledge**

THEME D

#### OBJECTIVE

**Establish and sustain a truly global movement**

THEME C

#### METHOD

**Advancing with technology, leveraging innovations that enable greater creativity and productivity**

THEME B

#### METHOD

**Engaging the knowledge ecosystem, through partnership with diverse allies in free knowledge**

THEME E

#### OPPORTUNITY

Near-Term

**1 Help people find what they need on Wikipedia** through more precise search and topic guides/curation.

#### OPPORTUNITY

Medium-Term

**2 Meet user expectations and preferences for online content** by getting more visual, real-time, and social.

#### KEY OPPORTUNITY

**Wikimedia in 2030: A Source of (not a Destination for) Knowledge**

Wikimedia movement can empower and enable learning, whenever and however people learn. It can do this by making content more modular and portable, and by partnering with diverse actors. In doing so, its content will be a source of and an engine for learning, in all the diverse and dynamic ways humans consume information.

#### OPPORTUNITY

Near-Term

**4 Where internet and mobile data are expensive, improve accessibility** by reducing bandwidth requirements and optimizing the mobile browsing experience.

#### OPPORTUNITY

Medium-Term

**5 Become a source of otherwise hard-to-get local history and culture**, through work with local partners and targeted local content drives.

#### OPPORTUNITY

Long-Term

**6 Advance information access for marginalized and hard-to-reach populations**, through partnerships to expand digital access and literacy.

SUPPORTED BY HEALTHY, INCLUSIVE COMMUNITIES (THEME A)





# Do: Create a Portfolio

- **Don't simply enumerate what the group aligns on.** This is a great way to lose people.
- **Look for the connections, relationships, and coherence** in what they are discussing. Consider how to bring them together visually. This shows i) every activity / collaborator has its place, and ii) we are stronger together.
- **Define the portfolio across which the group will collaborate.** Show the logic and coherence of connected activities, and define the “core vs experimental”, the “now vs later”.



# Sample: Reboot's Portfolio

## Propose

### Develop Bold Proposals for Equity & Justice

15%  
OF 2020  
PORTFOLIO

TARGETS OF CHANGE:  
Any related challenge that has public attention urgency,  
but inadequate solutions

Pioneer new spaces to enable impacted communities, civil society, and responsible institutions to co-create bold proposals to tackle structural inequity and injustice.



Labs

## Influence

### Build Broad Momentum for Courageous Change

15%  
OF 2020  
PORTFOLIO

TARGETS OF CHANGE:  
Popular attitudes, cultural norms, movement strategies  
institutional norms, institutional policies

Call out powerful institutions when they fall short of their stated values (aka engage in hypocrisy)—and offer them paths to do better.

Help popular movements develop reform proposals that resonate with both activists and institutions, and collaborate with cultural influencers to create incentives for their implementation.

Formalize

Labs

## Design

### Lead Transformative Co-Design Processes

50%  
OF 2020  
PORTFOLIO

TARGETS OF CHANGE:  
Systems efforts (e.g. multi-stakeholder partnerships,  
strategies, initiatives)

Support major multi-stakeholder efforts to co-design strategies, initiatives, and programs to tackle systemic challenges.

Anchor

### Coach Partners in Effective Design

10%  
OF 2020  
PORTFOLIO

TARGETS OF CHANGE:  
Initiatives (e.g. programs, services, products)

Support partners to implement effective design through our “Design With” course, hands-on support, and learn-by-doing engagements. Offer sliding-scale rates for civil society partners.

## Implement

### Support Partners to Deliver Impact

10%  
OF 2020  
PORTFOLIO

TARGETS OF CHANGE:  
Programs, services, products

Help partners run programs that are innovative and agile, where decisions i) are grounded in community needs, ii) build on institutional capabilities, and iii) respond to lesson and results from implementation.

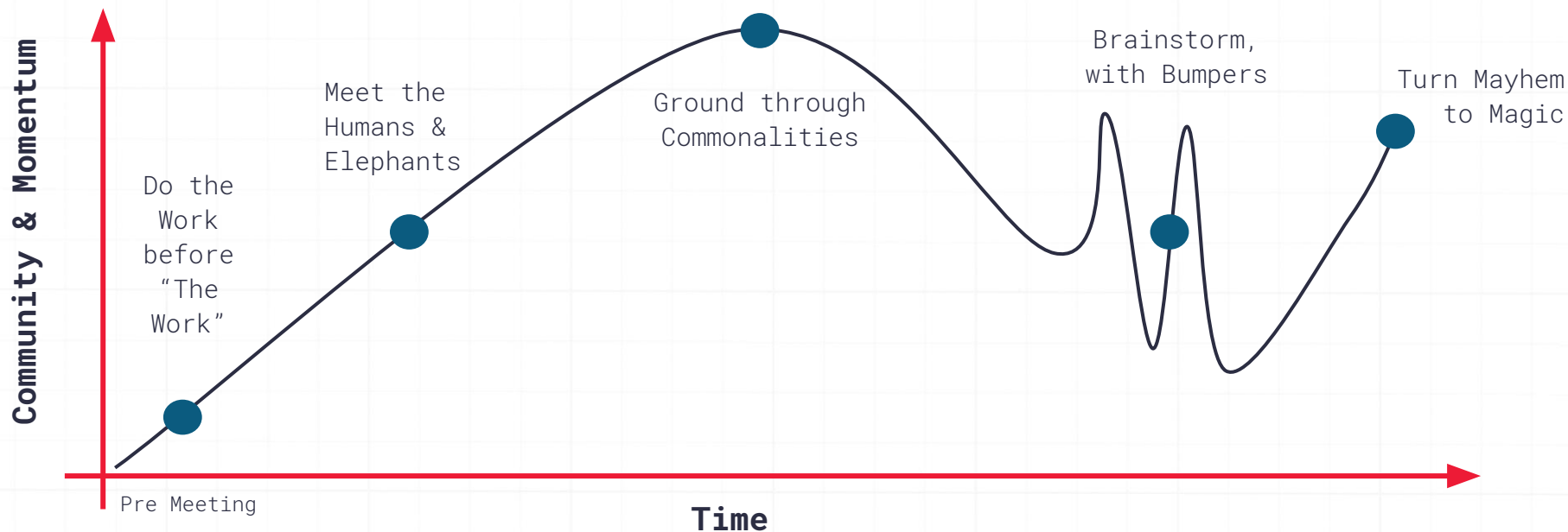


Recap

# The Arc & The Art



# The Arc of Alignment





# Key Takeaways

- **Work before “the work.”** Talk to people ahead of time.
- **Meet the humans & elephants first.** Remember to engage people as people, and to address any issues upfront.
- **Ground through commonalities.** Come together on a common problem or insight. This will help you rally rather than fall apart.
- **Brainstorm, with bumpers.** Get messy, then organized. Creating together can get everyone on board.
- **Turn mayhem to magic.** Use a framework to help people see the larger picture.



# Next up...

## Session 1: Why & Who

*Designing Collaborations for  
Urgent, Courageous Change*

How to:

- Create compelling rallying call
- Bring together unlikely partners
- Overcome mistrust & establish a strong foundation for success

## Session 2: How, Pt 1.

*Aligning on Priorities  
When Everything is Important*

How to:

- Identify and set priorities for our collaborative efforts
- Reach decision points together
- Navigate disagreement
- Synthesize discussions

## Session 3: How, Pt 2.

*Steering Diverse Partners  
Toward Cohesive Action*

How to:

- Guide your progress through the ups and downs of collaboration
- Troubleshoot and respond to the inevitable challenges and tensions that will arise



Looking Forward

# The Case for #RadicalCollab



“Historically, pandemics have forced humans to break with the past & imagine their world anew. This one is no different. It is a portal, a gateway between one world & the next.

We can choose to walk through it, dragging the carcasses of our prejudice & hatred, our avarice, our data banks & dead ideas.

Or we can walk through lightly, with little luggage, **ready to imagine another world.**

**And ready to fight for it.”**

— Arundhati Roy



ECONOMY | 4/12/20

## SPAIN DISCUSSES BASIC INCOME FOR POOREST

No, Spain will not become the first European country to [roll out a universal basic income to mitigate the impact of coronavirus](#). Instead, the government will introduce a "minimum vital income" for vulnerable single-parent households. Up to 100,000 households will be eligible, but that's still far-off from the idea of a universal basic income, which, by definition, is universal and not dependent on need.

[Read More](#)

ECONOMY | 4/8/20

## AMSTERDAM DITCHES ECONOMIC GROWTH MODEL

Amsterdam became [the first city in the world to formally embrace 'doughnut' model of economics](#). The model, a visual framework for

ENVIRONMENT | 4/12/20

## GLOBAL CARBON EMISSIONS DROP - FOR NOW

The coronavirus pandemic could result in a 5% fall in global carbon emissions, [The Guardian reports](#). But [as the climate activists Luisa Neubauer cautioned](#): "if a pandemic destroys entire industries and emissions decrease as a result, that's not text book climate protection, it's the involuntary consequence of a catastrophe. Sustainable climate action is the very opposite: predictable, transformative and just." [translation by us]

[Read More](#)

HEALTH | 4/7/20

## TURNS OUT INSULIN CAN BE AFFORDABLE IN THE U.S.

An American pharmaceutical company [caps insulin costs at \\$35](#) to help diabetes patients during pandemic. In the United States, the cost of the

MIGRATION | 4/8/20

## FAST-TRACKED IMMIGRATION - BUT ONLY FOR MEDICAL WORKERS

Several governments across Europe and the Americas have [relaxed immigration restrictions to allow doctors, nurses and other key workers from refugee and migrant communities to join efforts against coronavirus](#). The UK still prevents medically-trained asylum seekers from working. NHS staff have been granted free visa extensions, but only for a year, and the same [doesn't apply to non-British care workers](#).

[Read More](#)

TECHNOLOGY | 4/1/20

## TECH COMPANY PRIORITISES SAFETY, PRIVACY AND SECURITY OVER GROWTH



We have  
a window  
of profound  
opportunity

THE DAILY GAZETTE | Tuesday, April 28, 2020

## NEWS

### Cuomo calls for societal changes in wake of COVID-19

Reimagine NY Task Force will look at social equity, housing, technology, transportation, mainly downstate

John Cropley | April 20, 2020

0



Gov. Andrew Cuomo briefs the media Monday at the state Capitol.

PHOTOGRAPHER: GOVERNOR'S OFFICE

SHARE

ALBANY — With COVID-19 hospitalizations and deaths down several days in a row in New York, Gov. Andrew Cuomo spent part of his daily public briefing Monday discussing how the state will emerge from shutdown, how the

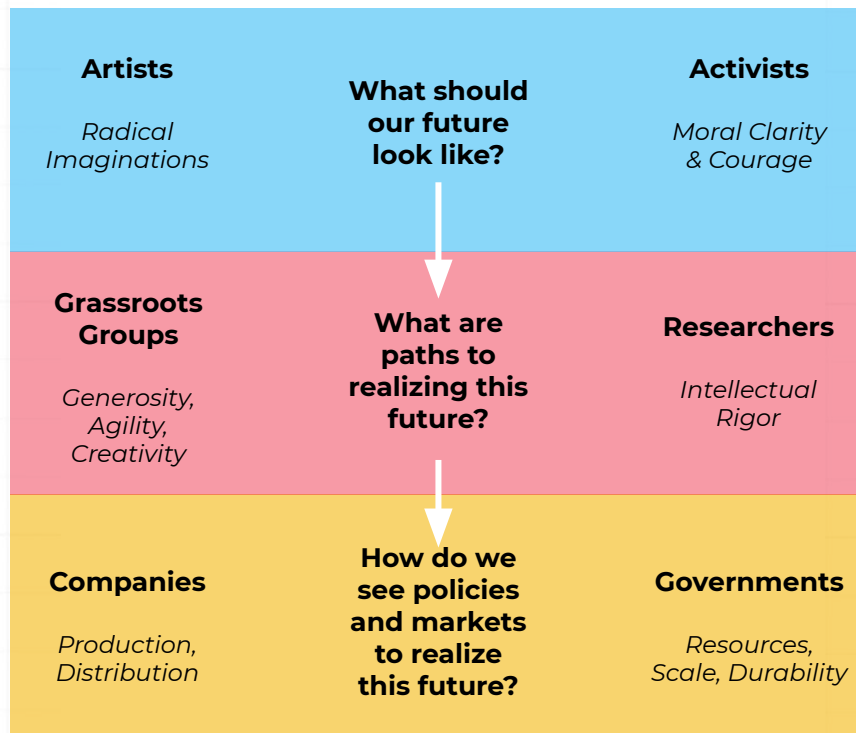
HELP FUND  
LOCAL COVID-19



# #RadicalCollab for a radically better future

**Civil Society**

*Compel Action*



**Journalists & Media**

*Shape Public Agenda*



We want your thoughts. Please answer these 3 questions:

<https://bit.ly/RC2Survey>

# Q&A

*Questions? Ideas? Get in touch:*

*urgentnow@reboot.org*

*@theReboot @PantheaLee #RadicalCollab*

**May 06, 12PM EDT**

Session 3: The How  
**Facilitating &  
Troubleshooting**

**Please take our  
survey!**

<https://bit.ly/RC2Survey>



# Thank you!

*Questions? Ideas? Get in touch:*

*[urgentnow@reboot.org](mailto:urgentnow@reboot.org)*

*[@theReboot](#) [@PantheaLee](#) [#RadicalCollab](#)*